



**HERNE**  
COSMETIC

**HERNE**  
DOUBLE PREMIUM  
LIFTING MASK

PRODUCT DOCUMENTATION

[www.herne.co.kr](http://www.herne.co.kr)

# Double Premium Lifting Mask

## Masterpiece beyond premium

"Double Premium Mask" developed  
by a dermatology clinic medical team  
in Gangnam, Seoul for the past  
3 years and 6 months



Completion of charming face line

**LIFTING SOLUTION**

Double Premium Lifting Mask







**Love call**  
from oversea  
within a month  
after launching

Beauty bloggers in Japan have visited HERNE

Contract with Japan, China and  
Southeast Asia countries

Attended beauty exhibition  
in China, Hong Kong and Vietnam



## The/Only/One Innovation of lifting mask

Enables to align the best beauty temperature  
**Heating & Cooling mask**



**HERNE**



### If the temperature is **higher than 31°C?**

If your face skin temperature is always hot, it drives immediate response even for trivial changes. It also causes irritation and acne.

**When the temperature of skin exceeds above 36.5°C, dermis gets weak and causes many different problems. Above 40°C, skin aging starts since the number of collagenase is creased.** If this continues, it causes not only trouble because destroy the water-oil balance, but also losing elasticity generating irritation which disassemble collagen in the skin.



### If the temperature is **lower than 31°C?**

The reason why your skin looks dull is slow blood circulation mostly. The blood circulation system delivers nutrition and oxygen to all cells in the body. However, the system is slow, your face, hands and foot get cold and dull. Just by raising 1°C of skin temperature, **it helps to improve micro metabolic increasing amount of micro blood flow. Furthermore, damaged skin is rejuvenated, and enables to recover the destroyed skin barrier.** It also stimulates lymphatic circulation eliminating wastes from body, finally drives brighten and clear skin.

# Defend the Skin Gold temperature 31 °C

Please try if you are like below



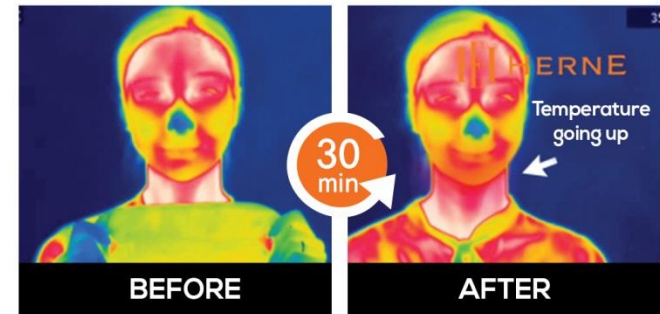
### Heating Care

- Dry skin
- Dull tone
- Inelastic skin
- Cold skin

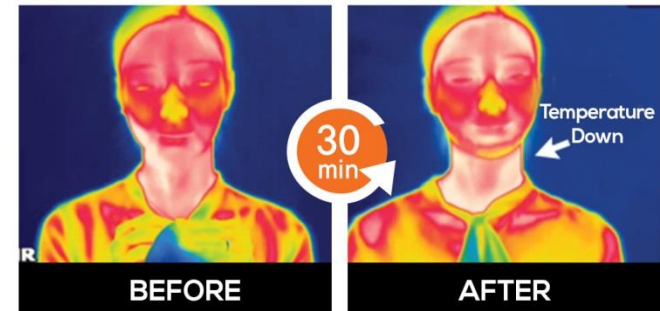


### Cooling Care

- Sweaty skin
- Skin often exposed to hot temperature
- Skin often treated by laser therapy
- Feverish skin



**HOT** When the skin temperature goes down  
➤ Raise the temperature



**COOL** Cool when the skin temperature goes up  
➤ Down the temperature



# Fills, Lift up and Hold

## 3 Steps of lifting system

Manage it by Heating & Cooling depending on skin condition.



### Heating

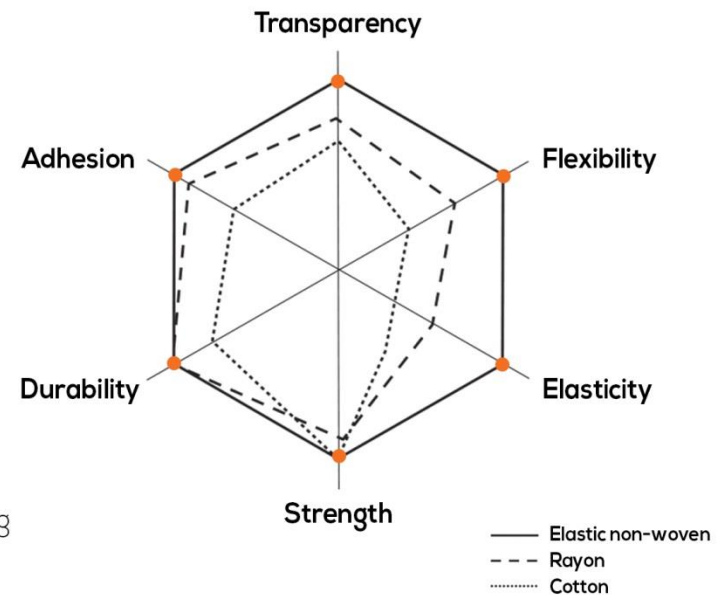
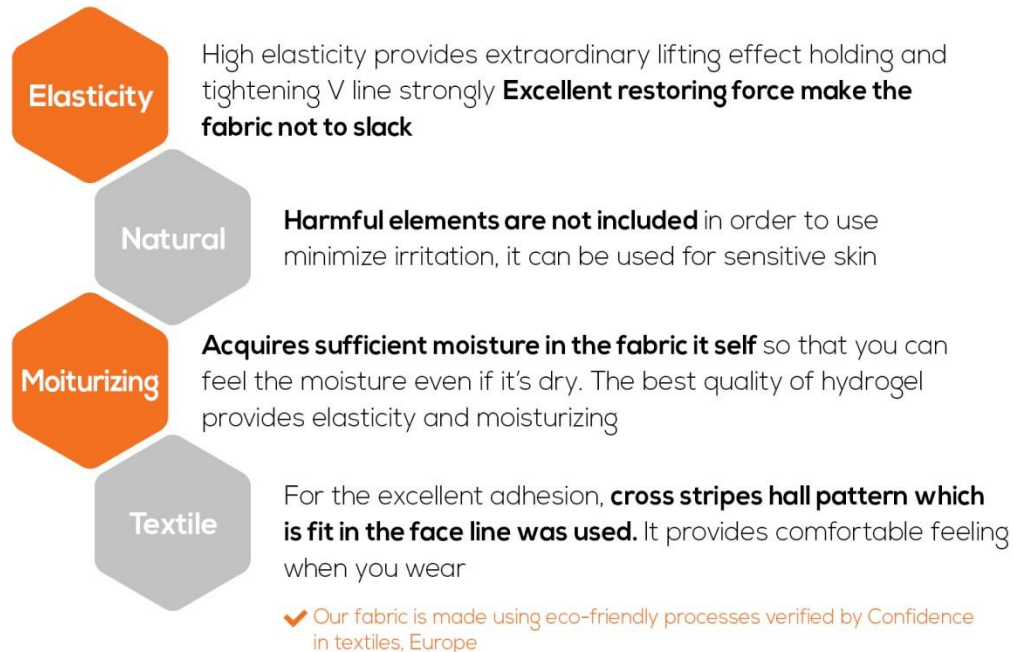
- Drain the wastes
- Vitalizing
- Improving blood flow
- Improving sebum and dead skin cell



### Cooling

- Ease the swollen face
- Skin elasticity
- Skin Relaxing
- Anti-aging

## The fabric is made in Korea! Strict choices from the material to manufacture

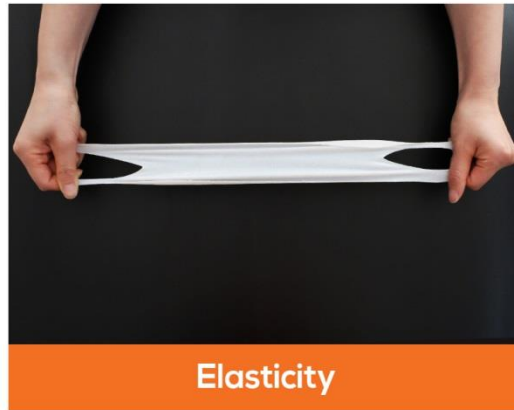


CONFIDENCE IN TEXTILE Verified



Cross stripes pattern

The experiment verified  
**excellent lifting effect**



High elasticity provides extraordinary lifting effect  
holding and tightening V line strongly  
Excellent restoring force make the fabric not to sag



## Ingredient complex for lifting and antioxidant

### EGF (Epidermal Growth Factor)

- Recover the damaged skin
- Proliferate epithelial tissue
- Turnover aged skin
- Manage the wrinkle and elasticity

### Collagen

- It comprises 90% of dermis, 77% of whole skin composition
- Increase the density of fiber cell
- Maintain bright skin

### Adenosin

- Anti-wrinkle functional ingredient verified FDA
- Improving trouble and wound
- Stable response from light and heat



Schisandra Chinensis  
Fruit Extract



Asiaticoside



Ginger Extract



Glycyrrhiza Glabra (Licorice)  
Root Extract



Coptis Chinensis  
Root Extract



Green tea Extract

### Acetyl Hexapeptide-8

- Generates naturally from human skin
- High stability and small molecules
- Activates in muscle contraction and effective for anti-wrinkle
- Anti-aging and increase the skin elasticity

### Hyaluronic acid

- High hydrophilia enables to acquire moisture itself up to 1000 times
- Provides water to all layers of skin combining water and skin cells
- Plays the anti-aging role combining Vitamin and Peptide
- Ease the irritation

# Certification



Certified Textile



Certified GMP ISO



Technology Patents

# Herne Double Premium Mask

## Heating & Cooling

Evaluated the mask is in no irritation category  
as irritation figure is 0.00 in the skin safety test

시험 제목	에르네 ‘에르네 더블 프리미엄 마스크(COOL & HOT)’ 피부 철평 안전성 평가시험			
시험 기관	(주)대한피부과학연구소	연구 기간	2017. 12. 19 ~ 2018. 03. 06	
시험 방법	시험 형태	마스크	시험 기간	2018. 02. 20 ~ 2018. 02. 23
	시험 수	2명	시험 인원	32명
제자 방법	24시간 제자완료			
시험 방법	세부 시험 방법	1. 피험자 선정 : 선정기준에 부합하고 제자기준에 해당되지 않는 피험자 32명 선정 2. 철평 부위 : 피험자의 등에 24시간 철평 3. 관찰 : 철평 후 30분, 24시간, 48시간 후에 관찰 4-평가 : 국제철평학회(ICDAG) 및 미국화장품협회 (PCPC) 기준을 용용한 제자기준에 의거 평가		
시험 결과	피부과 전문의의 평가에 의한 피부 자극 지수 1) 에르네 더블 프리미엄 마스크(COOL) : 0.00점, 무자극 2) 에르네 더블 프리미엄 마스크(HOT) : 0.00점, 무자극 → 에르네 ‘에르네 더블 프리미엄 마스크(COOL)’ 및 ‘에르네 더블 프리미엄 마스크(HOT)’ 시로는 일차자극 측면에서 무자극, 무자극, 무자극			
책임시험자 확인	피부과 전문의 이 경 철 (인)			
첨부 자료	피부 철평도 철평수 철평정 기준			

KDR-2017-628B-A6

페이지 1

대한피부과학연구소

## 피부 철평 안전성 평가시험 결과 요약서

### 별첨. 피부 철평도 철평수 철평정 기준

#### \* 국형 평가 방법

: 제자 제거 후 피부 철평을 국형평가하는 국제철평학회(ICDRG, International Contact Dermatitis Research Group)의 평가기준과 미국화장품협회(PCPC, Personal Care Products Council)의 안전성 평가 가이드라인을 용용한 다음 기준에 의거 평가한다.

표 1. 피부 자극성 철평수 시스템

철평수	철평기준
0	No signs of inflammation, normal skin
0.5	Doubtful or slight reaction
1	Slight erythema
2	Moderate erythema with or without partial edema or papules
3	Moderate erythema with diffuse edema
4	Intense erythema with diffuse edema with vesicles

표 2. 자극성 철평수 기준

자극 지수	자극성 철평
0 ≤ +0.02	무자극 no irritancy
0.02 ≤ +0.25	저자극 low irritancy
0.25 ≤ +1	중저자극 slight irritancy
1 ≤ +2.5	중자극 moderate irritancy
2.5 ≤	강자극 severe irritancy

KDR-2017-628B-A6

페이지 2

CS000

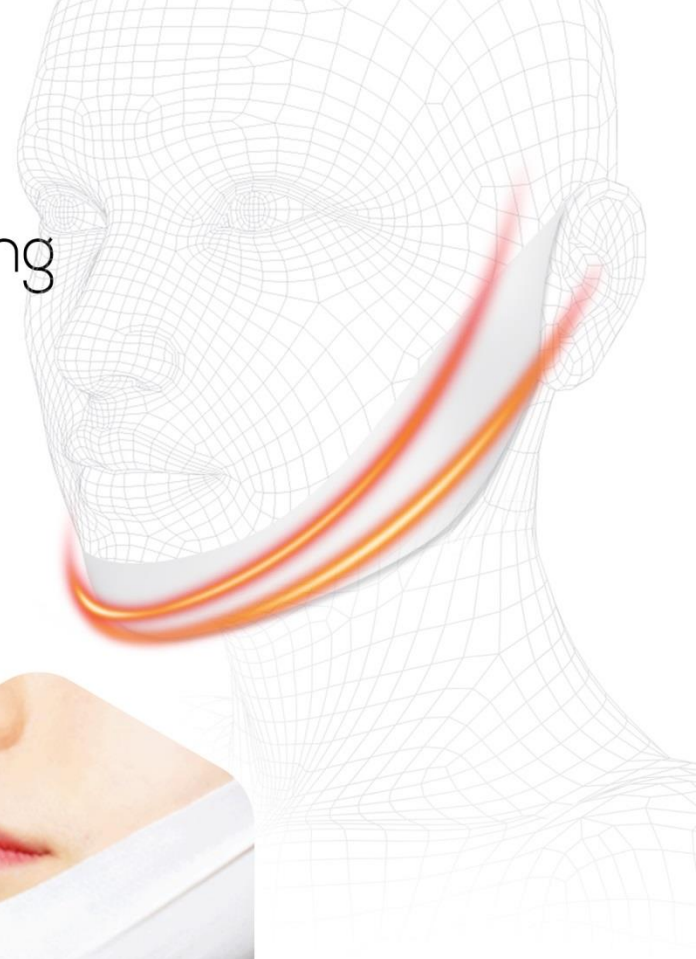


- Passed the dermatology test
- Proved as NO irritation not low-irritation

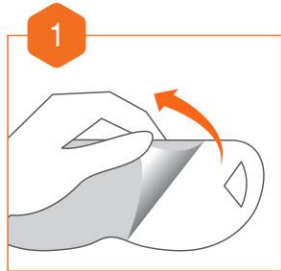


# Ergonomic design for comfortable feeling **even in long time uses**

For the excellent adhesion, cross stripes half pattern which is fit in the face line was used.  
It provides comfortable feeling when you wear.



## How to use



1

파우치를 개봉하여 필름을 제거합니다.  
Open the pouch and remove the film.

2

마스크 끝 쪽을 쪽 잡아당겨 늘린 후, 늘린 상태로 가운데를 턱에 맞춰줍니다.  
Hold the ends of the mask and pull, and apply the center part onto the chin.

3

턱에 맞춘 뒤 밀착 시키면서 늘린 상태로 양쪽 귀에 걸어 줍니다.  
Stick to the face with the center on the chin, and hang the ends on the ears.

4

약 20-30분 후 제거한 다음 양 볼을 가볍게 마사지 해줍니다.  
Remove after approximately 20~30 minutes and gently massage both cheeks.



## Before & After



### Recommend it to you guys! ★★★★★

My friend introduced me and I've purchases with no expectation~~

**My double chin is gone after using 1 box~~ Wow I def had double chin~**

I'm sure my face line will be better if I use it more. If I have more changes I'll post before & after photo. It's not effective immediately though, if you use it everyday, beautiful face line would be appeared. lol by Lee\*\*

### Good for V line face~ ★★★★★

One of my friend who goes Laffine dermatology clinic has recommended to me. I used heating yesterday, **it is good for both heating the face and lifting up my chin.** I recommend and recommend this lifting mask. by Kim\*\*

### Great elasticity~ ★★★★★

This mask pack is divided into 2 types Heating & Cooling haha I've used cooling pack, it's cool and **it feel's amazing. More than I expected.** **The elasticity is great. I love the feeling that this lifts up my chin so I used it for an hour lol. I feel my face line appeared anyways. I'm so happy.**

Other lifting masks hurt my ears, but this is not. Very comfortable. I'll keep working on making my V line face. by Choi\*\*

### 31℃ Lifting mask~ Strongly recommend~~ ★★★★★

**I've learned the mask pack is good for double chin, It actually works pulling up the face.**

I used it only one time but I can feel it. Very confident my face line already. Cool mint smell makes me feel fresh. by Park\*\*

### Testimonial ★★★★★

There are so many similar facial mask packs, so I didn't expect much. But **the elasticity is very strong and it doesn't hurt my ears. I feel like I went to aesthetics and had a skin care service.** I'll buy it again after next my salary day. by Lee\*\*





It can be used many different parts  
such as arms, wrist, ankle, swollen calf

**You can feel like wearing compress with moisture,  
if you pull and wear it.**

## Media with Herne

Dr. Seo, Hyun Seung in Raffine Clinic introducing the mask pack for after care of laser treatment



**RAFFINÉ**  
오·늘·더·에·브·네



**HERNE**



### For dulled and aged impression, solved with lifting mask pack

As spring begins, interests of diet is also increasing. At the same time another concern is following that is slack double chin and fuzzy face line after losing weight. There are many different solutions to find V line face back, for example, roller, lifting band.

Raffine dermatology research center said "We've developed a special lifting mask. Our lifting mask is added a function to maintain 31°C which is the best skin temperature" This product is composed 2 types of masks, cooling & heating, in order to choose one depending on skin condition. Raffine dermatology research center and Herne co., ltd. have researched together, launched the brand 'Herne'. Herne explained their brand is a premium medical cosmetic.



### 31°C Lifting mask pack. To manage inelastic chin and cheek

Jaw lifting pack, eye patch, V line mask sheet etc, as many different types of mask pack are launching constantly, functions are getting improved as well.

Herne cosmetic has launched 14 products including moisture line, functional line, mask line and aesthetic line. Among products, Herne expressed strong confidence with the mask. The main product 'Double premium lifting mask' is made using eco-friendly process, verified by Confidence in textile.

Strong elasticity of the fabric makes the even more excellent effect tightening and lifting up the face line.



### 31°C Lifting mask pack for managing inelastic chin. Hot & Cool Double lifting mask pack

'Double premium lifting mask' as known as 31°C lifting mask pack is made of special fabric. The fabric is made in Korea using eco-friendly process (Proved by Confidence in textile). This provides excellent lifting effect since the fabric has strong elasticity.

Moreover, two types of masks heating & cooling, can be used depending on skin condition that changes every day.

This product was developed by Herne cosmetic and Raffine dermatology research center's co-working to use it after dermatologic laser treatment.

It was evaluated its safety and effects by the medical team in the research center.



## HERNE PARTNER

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*the Galleria*

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특가대표!  
**위메프**

**coupang**



**HERNE**



**Thank you very much for your interests**



**For more information**

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